## **NCC Cable System Order**

Order #	62358691	Flight Dates	10/31/16 - 11/13/16	Update Date	е	10/28/16	
Syscode	8370	Agency	Strategic Media Services, Inc	Version		1 Vs. 1	
System Name	Paul Bunyan TV/Minneapolis, MN	Advertiser	Friends of Stewart Mills MN CD8	Show All Lir	nes		
Market	Minneapolis-St. Paul		•	Total # of W	/eeks		
		Client Code	87	Total			\$5,106.
AE	Andrew Yolles	Product Code	107	Commission	1		\$765.
Sales Coordinator	Jeff Moring	Est Code	2542	Net Total			\$4,340.
Office	Washington	Product Name		Total Spots			3
Phone	(301) 951-2620	Credit Status		Affiliate Spli	t	100.0	
Status	Accepted		•	Sold On		Cost Per Spo	ot
Survey	Sep16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-	GIMP	-
-	•	Makegood Policy	Approval Required	СРР	-	СРМ	-

Comments:

10.28 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AVG. ALL WKS<	10/31/16	11/6/16	06:00	24:00			Х	Χ	Х	Χ	Х	-	-	7	\$15.00	\$105.00	30	
2	AEN	AVG. ALL WKS<	10/31/16	11/6/16	17:00	23:00			Х	Χ	Χ	Χ	Х	-	-	12	\$18.00	\$216.00	30	
3	AEN	AVG. ALL WKS<	11/7/16	11/13/16	06:00	24:00	Х							-	-	3	\$15.00	\$45.00	30	
4	AEN	AVG. ALL WKS<	11/7/16	11/13/16	17:00	23:00	Х							-	-	2	\$18.00	\$36.00	30	
5	CNN	VARIOUS	10/31/16	11/6/16	06:00	24:00			Х	Χ	Χ	Χ	Х	-	-	8	\$15.00	\$120.00	30	
6	CNN	AVG. ALL WKS<	10/31/16	11/6/16	17:00	23:00			Χ	Х	Х	Χ	Х	-	-	11	\$18.00	\$198.00	30	
7	CNN	VARIOUS	11/7/16	11/13/16	06:00	24:00	Χ							-	-	3	\$15.00	\$45.00	30	
8	CNN	AVG. ALL WKS<	11/7/16	11/13/16	17:00	23:00	Х							-	-	2	\$18.00	\$36.00	30	
9	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	06:00	24:00			Х	Χ	Χ	Χ	Х	-	-	8	\$15.00	\$120.00	30	
10	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	17:00	23:00			Χ	Х	Х	Х	Х	-	-	11	\$18.00	\$198.00	30	
11	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	06:00	24:00	Х							-	-	3	\$15.00	\$45.00	30	
12	ESPN	AVG. ALL WKS	11/7/16	11/13/16	17:00	23:00	Х							-	-	2	\$18.00	\$36.00	30	
13	FOOD	VARIOUS	10/31/16	11/6/16	06:00	24:00			Χ	Χ	Х	Χ	Х	-	-	7	\$15.00	\$105.00	30	
14	FOOD	AVG. ALL WKS<	10/31/16	11/6/16	17:00	23:00			Х	Χ	Х	Χ	Х	-	-	12	\$18.00	\$216.00	30	
15	FOOD	AVG. ALL WKS<	11/7/16	11/13/16	06:00	24:00	Χ							-	-	3	\$15.00	\$45.00	30	
16	FOOD	AVG. ALL WKS<	11/7/16	11/13/16	17:00	23:00	Χ							-	-	2	\$18.00	\$36.00	30	
17	FXNC	VARIOUS	10/31/16	11/6/16	06:00	24:00			Х	Х	Х	Х	Х	-	-	7	\$15.00	\$105.00	30	
18	FXNC	VARIOUS	10/31/16	11/6/16	17:00	23:00			Χ	Χ	Х	Χ	Х	-	-	12	\$18.00	\$216.00	30	
19	FXNC	VARIOUS	11/7/16	11/13/16	06:00	24:00	Х							-	-	3	\$15.00	\$45.00	30	
20	FXNC	VARIOUS	11/7/16	11/13/16	17:00	23:00	Х							-	-	2	\$18.00	\$36.00	30	
21	HALL	VARIOUS	10/31/16	11/6/16	06:00	24:00			Х	Х	Х	Х	Х	-	-	8	\$15.00	\$120.00	30	

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Order #	62358691	Flight Dates	10/31/16 - 11/13/16	Update Date	10/28/16	
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System Name	Paul Bunyan TV/Minneapolis, MN	Advertiser	Friends of Stewart Mills MN CD8	Show All Lines	-	
Market	Minneapolis-St. Paul			Total # of Weeks		2
		Client Code	87	Total		\$5,106.00
AE	Andrew Yolles	Product Code	107	Commission		\$765.90
Sales Coordinator	Jeff Moring	Est Code	2542	Net Total		\$4,340.10
Office	Washington	Product Name		Total Spots		306
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Accepted		•	Sold On	Cost Per Sp	ot
Survey	Sep16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP -	GIMP	-
-		Makegood Policy	Approval Required	CPP -	СРМ	-

Comments:

10.28 New order. Please review and confirm. Thanks!

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HALL	VARIOUS	10/31/16	11/6/16	17:00	23:00			Χ	Χ	Χ	Х	Х	-	-	11	\$18.00	\$198.00	30	
23	HALL	VARIOUS	11/7/16	11/13/16	06:00	24:00	Х							-	-	3	\$15.00	\$45.00	30	
24	HALL	LAST MAN STAND<	11/7/16	11/13/16	17:00	23:00	Х							-	-	2	\$18.00	\$36.00	30	
25	HGTV	AVG. ALL WKS<	10/31/16	11/6/16	06:00	24:00			Χ	Χ	Χ	Χ	Х	-	-	7	\$15.00	\$105.00	30	
26	HGTV	VARIOUS	10/31/16	11/6/16	17:00	23:00			Χ	Χ	Χ	Χ	Х	-	-	12	\$18.00	\$216.00	30	
27	HGTV	AVG. ALL WKS<	11/7/16	11/13/16	06:00	24:00	Х							-	-	3	\$15.00	\$45.00	30	
28	HGTV	AVG. ALL WKS<	11/7/16	11/13/16	17:00	23:00	Х							-	-	2	\$18.00	\$36.00	30	
29	HIST	AVG. ALL WKS<	10/31/16	11/6/16	06:00	24:00			Χ	Χ	Χ	Х	Х	-	-	7	\$15.00	\$105.00	30	
30	HIST	AVG. ALL WKS<	10/31/16	11/6/16	17:00	23:00			Χ	Χ	Χ	Х	Х	-	-	11	\$18.00	\$198.00	30	
31	HIST	AVG. ALL WKS<	11/7/16	11/13/16	06:00	24:00	Х							-	-	3	\$15.00	\$45.00	30	
32	HIST	AVG. ALL WKS	11/7/16	11/13/16	17:00	23:00	Х							-	-	2	\$18.00	\$36.00	30	
33	LIF	AVG. ALL WKS<	10/31/16	11/6/16	06:00	24:00			Χ	Χ	Χ	Χ	Х	-	-	7	\$15.00	\$105.00	30	
34	LIF	AVG. ALL WKS<	10/31/16	11/6/16	17:00	23:00			Χ	Χ	Χ	Х	Х	-	-	11	\$18.00	\$198.00	30	
35	LIF	AVG. ALL WKS<	11/7/16	11/13/16	06:00	24:00	Х							-	-	3	\$15.00	\$45.00	30	
36	LIF	AVG. ALL WKS	11/7/16	11/13/16	17:00	23:00	Х							-	-	2	\$18.00	\$36.00	30	
37	TBSC	VARIOUS	10/31/16	11/6/16	06:00	24:00			Χ	Χ	Χ	Χ	Х	-	-	7	\$15.00	\$105.00	30	
38	TBSC	VARIOUS	10/31/16	11/6/16	17:00	23:00			Χ	Χ	Χ	Х	Х	-	-	11	\$18.00	\$198.00	30	
39	TBSC	VARIOUS	11/7/16	11/13/16	06:00	24:00	Х							-	-	3	\$15.00	\$45.00	30	
40	TBSC	VARIOUS	11/7/16	11/13/16	17:00	23:00	Х							-	-	2	\$18.00	\$36.00	30	
41	TNT	VARIOUS	10/31/16	11/6/16	06:00	24:00			Χ	Χ	Χ	Χ	Х	-	-	7	\$15.00	\$105.00	30	
42	TNT	AVG. ALL WKS<	10/31/16	11/6/16	17:00	23:00			Х	Χ	Х	Х	Х	-	-	11	\$18.00	\$198.00	30	

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	-	Client Code	87	Total			\$	\$5,106.00
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Office	Washington	Product Name		Total Spots				306
Phone	(301) 951-2620	Credit Status		Affiliate Spl	t	100.0		
Status	Accepted			Sold On		Cost Per Spo	ot	
Survey	Sep16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-	GIMP	-	
-		Makegood Policy	Approval Required	СРР	-	СРМ	-	

	Comments :	10.28 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	TNT	AVG. ALL WKS<	11/7/16	11/13/16	06:00	24:00	Х							-	-	3	\$15.00	\$45.00	30	
44	TNT	AVG. ALL WKS<	11/7/16	11/13/16	17:00	23:00	Х							-	-	2	\$18.00	\$36.00	30	
45	TVL	VARIOUS	10/31/16	11/6/16	06:00	24:00			Х	Χ	Χ	Χ	Х	-	-	8	\$15.00	\$120.00	30	
46	TVL	VARIOUS	10/31/16	11/6/16	17:00	23:00			Х	Χ	Χ	Х	Х	-	-	10	\$18.00	\$180.00	30	
47	TVL	AVG. ALL WKS<	11/7/16	11/13/16	06:00	24:00	Х							-	-	3	\$15.00	\$45.00	30	
48	TVL	VARIOUS	11/7/16	11/13/16	17:00	23:00	Х							-	-	2	\$18.00	\$36.00	30	
49	USA	VARIOUS	10/31/16	11/6/16	06:00	24:00			Х	Χ	Χ	Χ	Х	-	-	7	\$15.00	\$105.00	30	
50	USA	VARIOUS	10/31/16	11/6/16	17:00	23:00			Х	Χ	Χ	Х	Х	-	-	11	\$18.00	\$198.00	30	
51	USA	AVG. ALL WKS<	11/7/16	11/13/16	06:00	24:00	Х							-	-	3	\$15.00	\$45.00	30	
52	USA	AVG. ALL WKS/WWE ENTERTAINM	11/7/16	11/13/16	17:00	23:00	Х							-	-	2	\$18.00	\$36.00	30	

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	306	0	0	0	0	0	0	0	0	0	0	0	306
AMT	\$5,106.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,106.00

SYSTEM APP: SALES ACCT Date Printed 10/28/16
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62358691 | Minneapolis-St. Paul | Paul Bunyan TV/Minneapolis, MN | 8370 |